



GOLF OUTING PLANNING GUIDE



Welcome & Thank You for your interest in Paradise Pointe Golf Complex

The staff at Paradise Pointe Golf Complex is happy to assist you with every detail in building your custom golf outing package. We take pride in taking care of the details for our customers allowing them to socialize and entertain their guest and customers.

Paradise Pointe Golf Complex has established a reputation for hosting quality golf events. Our specialty is in working with corporations, charitable organizations, and golf associations to create unique and memorable event packages.

When planning for a tournament there are four key things that cannot be overlooked: planning around a budget, finding the right mix of value vs. cost, raise as much money as possible, and make sure all attendees have fun!

Golfers that are attending your next tournament are giving up their time and money for your cause. Most importantly, they are doing this for a fun day on the golf course. In the mind of a golfer, the value of a tournament is directly tied to the enjoyment they find in the event. Let the experts at Paradise Pointe Golf Complex help create the right atmosphere for you!



TOURNAMENT TIMELINE

6 MONTHS-1YEAR

- ☑ Meet with your Paradise Pointe Golf Complex Representative
- ☑ Select a Date
- ☑ Establish the goal of the event
- ☑ Determine your Budget
- ☑ Set a goal for number of participants
- ☑ Sign Agreement & Finalize Deposit
- ☑ Begin Acquiring Sponsors



6 MONTHS

- Discuss tournament format
- Discuss Food & Beverage options
- Plan special contests
- Organize the day's schedule
- Design event logo
- Distribute promotional materials

3-4 MONTHS

- ☑ Finalize the schedule of events
- ☑ Purchase hole-in-one insurance
- ☑ Continue with Sign ups
- ☑ Continue to distribute promo material

1-2 MONTHS

- ☑ Finalize the format
- ☑ Make initial pairings
- ☑ Review status of prizes & gifts
- ☑ Develop tournament rules sheets
- ☑ Order banners, tee signs, and other signage



1-4 WEEKS

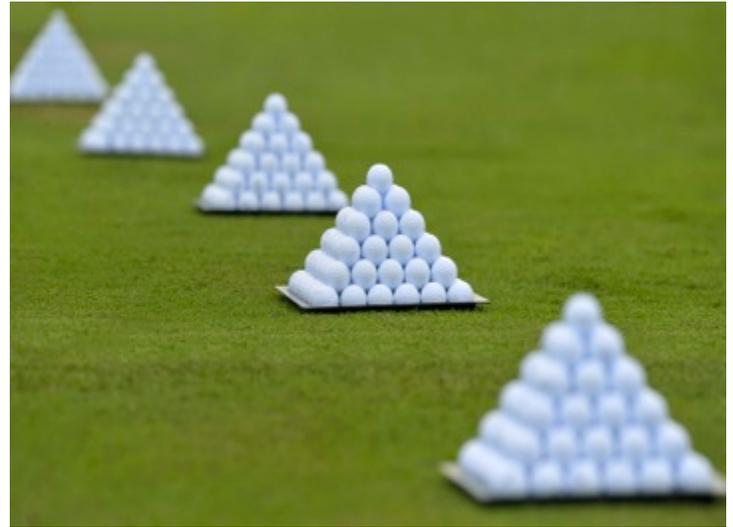
- ☑ Finalize pairings & cart assignments
- ☑ Communicate numbers to Paradise
- ☑ Inventory all gifts & prizes
- ☑ Make up any gift bags or giveaways
- ☑ Get any signage to Paradise for set up

GROUP OUTINGS

A GROUP OUTING IS CONSIDERED 16 OR MORE PLAYERS

Outing Packages Include:

- Green fee & shared cart fee
- Practice range balls
- A bottle of water for each player
- Welcome letter/ Rules sheet/ Scorecards
- Cart Signage
- Registration Table
- Professional post-round scoring
- Banquet room and/or Bar & Grill for post-round award presentations



Golf Event Formats

Scramble- Relax and enjoy yourself with this fun-filled format, for all skill levels, designed to foster team spirit!

Individual Stroke- Challenge your group to compete head-to-head in this tournament that allows each player to play individual ball and obtain a gross score.

Best Ball- Take some of the pressure off by allowing teams to play the Individual Stroke method but accelerate the pace by permitting players to pick up if experiencing a bad hole. Play is in teams of two or four with the best score per hole recorded

Stableford- Play using golfers established handicaps and point system that encourages players to shoot their personal bests. Points are awarded based on golfers' net scores on the following basis: eagle- 4 points, birdie- 3 points, par- 2 points, and bogie- 1 point. The player with the most points wins!

Unique Options- Design your own format, with input from our Professional Staff, tailored to generate the most pleasurable outing for your group!



FUNDRAISING

There are many creative ways to make the most of your charity golf tournament. Player registration fees provide a baseline for obtaining funds; however, the opportunity to raise dollars should not end there. There are plenty of opportunities before, during and after the tournament

Sponsorships

Reach out to the community for event sponsorships and cover the majority of a tournament's expenses. The following are great sponsorship ideas

Primary Tournament Sponsor

- Putting Contest
- Golf Carts
- Hole-in-One Contest
- Closest to the Pin
- Longest Drive
- Tee Sponsors
- Range Sponsor
- Fundraising Raffles
- Mulligan's
- Golfer Gifts
- Green Sponsors
- Silent Auction
- Breakfast Sponsor
- Lunch Sponsor
- Beverage Cart
- Keg Sponsor
- Drink Tickets

Top 5 Budgeting Questions

1. How much money do you want to raise?
2. What type of player are you trying to attract?
3. How much will your players be willing to pay?
4. What type of sponsorship levels are you looking to receive?
5. Are you offering enough value to achieve your goals?



FOOD AND BEVERAGE

CUSTOMIZED OPTIONS AVAILABLE ON ALL FOOD & BEVERAGE PACKAGES

BREAKFAST PACKAGES: \$5.00-\$14.00

BOXED LUNCH PACKAGES: \$10.00-\$17.00

BUFFET LUNCH PACKAGES: \$15.00-\$25.00

FULL DINNER BUFFETS: \$25.00 and Up



Prizes & Bag Stuffers



Titleist Personalized Logo Golf Balls
Starting at \$25.00 per dozen



Callaway Personal Logo Golf Balls
Starting at \$20.00 per dozen



Wilson Personalized Logo Golf Balls
Starting at \$15.00 per dozen

Foot Joy Shoe's & Fitting

Starting at: \$47.00 per player



See your Paradise Pointe Representative for a full list of
customized product ideas

Actual styles of all products may vary depending on availability



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